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**RS PRO ENSURES AUTOMATION EFFICIENCY WITH ITS NEW, EXTENDED RANGE**

**JOHANNESBURG, South Africa (Date):** [RS South Africa,](https://za.rs-online.com/web/) a trading brand of RS Group plc (LSE: RS1), a global provider of product and service solutions, has announced the launch of its RS PRO Automation Efficiency. This expansion enriches the RS PRO portfolio with over 1 100 new products spanning more than 18 technologies, emphasising its commitment to providing comprehensive and cutting-edge solutions for industrial automation.

Ensuring efficiency in industrial automation processes is essential to improve plant performance when it comes to production, energy saving, consumption reduction and minimising environmental impact. “RS PRO offers a complete set of products across multiple technologies to maximise automation efficiency daily and keep your production line fully effective,” comments Sales Director **Erick Wessels**.

Adding to a wide existing range of over 45 000 products in this area, the new launch has the ultimate goal of offering customers an ever-expanding and comprehensive choice at a competitive price. The new [RS PRO](https://za.rs-online.com/web/content/m/rs-pro-campaign?intcmp=ZA-WEB-_-HP-HB2-_-0524_Emerging-Markets-_-RS-PRO) range stands out as the go-to solution for improving the efficiency of automation processes, from saving energy to increasing productivity, while at the same time ensuring cost reduction.

From logic controllers and push buttons to Cat6 cables, circuit protection, energy-saving lighting and more, [RS PRO](https://za.rs-online.com/web/content/m/rs-pro-campaign?intcmp=ZA-WEB-_-HP-HB2-_-0524_Emerging-Markets-_-RS-PRO) offers a comprehensive one-brand solution for diverse industrial automation needs.

The Automation Efficiency launch targets a wide range of sectors, including food and beverage, paper and packaging, medical, pharmaceutical, chemical, oil & gas, equipment manufacturing, utilities, energy, engineering services, and automation.

RS PRO aims to support designers, machine builders, and maintainers by providing a comprehensive offering that meets design and compliance specifications at every stage of the product lifecycle.

To learn more, visit the [RS South Africa website](https://za.rs-online.com/web/content/m/rs-pro-campaign?intcmp=ZA-WEB-_-HP-HB2-_-0524_Emerging-Markets-_-RS-PRO).

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**RS**

RS is a trading brand of RS Group plc, providing product and service solutions that help our customers design, build, maintain, repair, and operate industrial equipment and operations, safely and sustainably. We stock more than 750,000 industrial and electronic products, sourced from over 2,500 leading suppliers, and provide a wide range of product and service solutions to 1.1 million customers.

We support customers across the product lifecycle, whether via innovation and technical support at the design phase, improving time to market and productivity at the build phase, or reducing purchasing costs and optimising inventory in the maintenance, repair, and operation phase. We offer our customers tailored product and service propositions that are essential for the successful operation of their businesses and help them save time and money.

RS Group plc is listed on the London Stock Exchange with stock ticker RS1 and in the year ended 31 March 2023 reported revenue of £2,982 million.

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