*From mining to manufacturing and food*

Full solutions from Bühler to be showcased in interactive display at Electra Mining Africa 2024

Johannesburg (South Africa), 19 August 2024 – Bühler Johannesburg will showcase its comprehensive industry solutions at Electra Mining Africa 2024. A proud exhibitor since 2016, the interactive display will allow visitors to experience its full suite of solutions, says Marco Sutter, MD, Bühler Southern Africa. These range from grain milling to animal feed, chocolate, coffee, biscuits, malting, and brewing. It includes advanced materials in the automotive industry as well as grinding and dispersion in the coatings market, and mining and manufacturing.

In terms of mining, the focus will be on items that are maintenance friendly without the requirement of hot work permits and preparing equipment to ensure compatibility with the Internet of Things (IoT), explains Francois Knoetze, Head of Manufacturing and Logistics at Bühler Johannesburg.

“Our participation strategically reinforces our commitment to the African market by highlighting our integrated approach to industry challenges and innovations. Showcasing a broad spectrum of solutions demonstrates our capability to address critical needs across key sectors in Africa. A key aspect of this strategy is focusing on the mining and manufacturing sectors, vital to the region's economic growth,” comments Sutter.

Engaging attendees through interactive touchpoints and presentations will allow Bühler to highlight its technological prowess and its tangible impact on daily life and industrial efficiency. “We plan to engage visitors and stakeholders through an immersive experience that highlights our solutions across the entire value chain,” adds Knoetze.

Bühler Johannesburg’s role as a regional hub for value-added solutions and aftersales service is further testament to the company’s long-term investment in Southern Africa. By participating in Electra Mining, it will strengthen relationships with industry stakeholders, foster innovation, and support sustainable economic development across the continent.

The company’s approach to innovation in the African market is differentiated by its deep local presence and commitment to serving the market from within. The regional hub is strategically positioned to provide tailored, value-added solutions and aftersales service across Southern Africa. “Our approach is ‘in the market for the market’ so we understand and meet the unique needs of our African customers,” says Sutter.

Knoetze adds that Bühler Johannesburg supports local manufacturers by purchasing products locally for faster response times. Its B-BBEE initiatives afford opportunities to local vendors as startups. In addition, Bühler adapts its technologies to meet the diverse needs of African markets by carefully assessing and analysing the specific requirements of each region and customising solutions to address these unique needs.

Bühler Johannesburg’s 24/7 support system exemplifies its dedication to customer service, so clients receive timely assistance and only have minimal downtime. “This local availability, combined with our comprehensive range of industry solutions and cutting-edge technology, allows us to address critical industry challenges effectively and foster sustainable growth in the region,” says Sutter.

By focusing on local innovation and support, Bühler’s solutions are not only technologically advanced but also culturally and economically relevant to the African market. “Our commitment to being a reliable and responsive partner sets us apart and underscores our dedication to driving progress and development across the continent,” adds Sutter.

Bühler has set goals for the coming years to strengthen its position in markets globally as a technology leader, while balancing the needs of humanity, nature, and economy in all its decision-making processes. It will develop a pathway to achieve a 60% reduction of greenhouse gas emissions in its own operations by 2030.

It is committed to having solutions ready to multiply by 2025 that reduce energy, waste, and water by 50% in the value chains of its customers. Bühler proactively collaborates with suppliers to reduce climate impacts throughout the value chain.

Looking at trends, Knoetze says the integration of digital technologies and automation is transforming industries and increasing efficiency, productivity, transparency, and traceability. In addition, there is a growing focus on local production to ensure supply chain resilience and reduce dependency on imports.

“We are at the forefront of digital transformation, offering advanced automation and IoT solutions to boost operational efficiency and product quality. Our digital platforms enable real-time monitoring and predictive maintenance,” says Sutter.

Advancing food security through discussions with local governments and stakeholders is of increasing importance. Here Bühler supports establishing food parks in developing countries to centralise production to meet the growing demand for nutritious and safe food.

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**About Bühler**

Bühler is driven by its purpose of creating innovations for a better world, balancing the needs of economy, humanity, and nature in all its decision-making processes. Billions of people come into contact with Bühler technologies as they cover their basic needs for food and mobility every day. Two billion people each day enjoy foods produced on Bühler equipment; and one billion people travel in vehicles manufactured using parts produced with Bühler solutions. Countless people wear eyeglasses, use smart phones, and read newspapers and magazines – all of which depend on Bühler process technologies and solutions. Having this global relevance, Bühler is in a unique position to turn today’s global challenges into sustainable business.

As a technology partner for the food, feed, and mobility industries, Bühler has committed to having solutions ready to multiply by 2025 that reduce energy, waste, and water by 50% in the value chains of its customers. It also proactively collaborates with suppliers to reduce climate impacts throughout the value chain. In its own operations, Bühler has developed a pathway to achieve a 60% reduction of greenhouse gas emissions by 2030 (Greenhouse Gas Protocol Scopes 1 & 2, against a 2019 baseline).

Bühler spends up to 5% of turnover on research and development annually to improve both the commercial and sustainability performance of its solutions, products, and services. In 2023, some 12,500 employees generated a turnover of CHF 3.0 billion. As a Swiss family-owned company with a history spanning 164 years, Bühler is active in 140 countries around the world and operates a global network of 105 service stations, 30 manufacturing sites, and Application & Training Centers in 25 locations.

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