*Hands-on learning and career development*

Bühler’s third annual Student Career Day Expo inspires future innovators

Johannesburg (South Africa) 26 September 2024: Bühler recently hosted its third annual Student Career Day Expo, aimed at inspiring the next generation with a variety of career possibilities. This year’s event welcomed students from four local schools, namely the Bakery School, Cosmo Secondary School, Aurora Girls High School, and The Kings Discovery School, spanning Grades 9 to 12 for a day packed with discovery, learning, and inspiration.

The goal of the event was to introduce students to the exciting career paths available at Bühler and to guide them in making informed choices for their future studies. The day featured a series of comprehensive sessions showcasing various aspects of Bühler’s operations. Each department—ranging from Finance, Sales, Marketing, and Procurement to Information Technology, Human Resources, Process Engineering, Customer Services, Manufacturing, and Automation—offered insightful talks, highlighting the diverse career opportunities and the collaborative efforts that drive innovation and success at Bühler.

A standout moment of the day was the workshop tour, where students witnessed manufacturing engineering in action and gained a practical understanding of the technologies and processes that underpin Bühler’s operations. To further inspire the students, a life coach delivered a motivating talk on realising one’s full potential, encouraging them to pursue their dreams with confidence.

“Student Career Day Expo is more than just an opportunity for us to showcase our work; it’s a chance to ignite curiosity and ambition in young minds. Seeing the excitement and engagement from these students reassures us that we’re making a meaningful impact. We’re committed to continuing this tradition of inspiring future innovators and leaders,” comments Bühler Head of Human Resources, Rachael Madziwanyika.

The event was rounded off with lunch from GrubWorx (Enterprise Development Program). Students left with goody bags filled with snacks and practical items, adding a special touch to their memorable visit. The positive feedback from both students and teachers underscored the success of the day, highlighting the warm welcome, informative sessions, and the overall organisation of the event**.**

The success of the Student Career Day Expo is a testament to the dedication and hard work of the Bühler team. “We look forward to hosting future events to continue nurturing the engineers and professionals of tomorrow,” concludes Madziwanyika.

**Media contacts:**

Taryn Browne, Head of Marketing, Southern Africa

Bühler (Pty) Ltd.

Bühler Southern Africa

Phone: +27 11 801 3500

Mobile: +27 66 307 4618

E-mail: taryn.browne@buhlergroup.com

Burkhard Böndel, Head of Corporate Communications

Bühler AG, 9240 Uzwil, Switzerland

Phone: +41 71 955 33 99

Mobile: +41 79 515 91 57

E-mail: burkhard.boendel@buhlergroup.com

Dalen Jacomino Panto, Media Relations Manager

Bühler AG, 9240 Uzwil, Switzerland

Phone: +41 71 955 37 57

Mobile: +41 79 900 53 88

E-mail: dalen.jacomino\_panto@buhlergroup.com

Katja Hartmann, Media Relations Manager
Bühler AG, 9240 Uzwil, Schweiz
Mobile: +41 79 483 68 07
E-mail: katja.hartmann@buhlergroup.com

**About Bühler**

Bühler is driven by its purpose of creating innovations for a better world, balancing the needs of economy, humanity, and nature in all its decision-making processes. Billions of people come into contact with Bühler technologies as they cover their basic needs for food and mobility every day. Two billion people each day enjoy foods produced on Bühler equipment; and one billion people travel in vehicles manufactured using parts produced with Bühler solutions. Countless people wear eyeglasses, use smart phones, and read newspapers and magazines – all of which depend on Bühler process technologies and solutions. Having this global relevance, Bühler is in a unique position to turn today’s global challenges into sustainable business.

As a technology partner for the food, feed, and mobility industries, Bühler has committed to having solutions ready to multiply by 2025 that reduce energy, waste, and water by 50% in the value chains of its customers. It also proactively collaborates with suppliers to reduce climate impacts throughout the value chain. In its own operations, Bühler has developed a pathway to achieve a 60% reduction of greenhouse gas emissions by 2030 (Greenhouse Gas Protocol Scopes 1 & 2, against a 2019 baseline).

Bühler spends up to 5% of turnover on research and development annually to improve both the commercial and sustainability performance of its solutions, products, and services. In 2023, some 12,500 employees generated a turnover of CHF 3.0 billion. As a Swiss family-owned company with a history spanning 164 years, Bühler is active in 140 countries around the world and operates a global network of 105 service stations, 30 manufacturing sites, and Application & Training Centers in 25 locations.

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