**PRESS RELEASE**

ISO 14001 environmental management certification for TAL

***1 June 2016:*** *Tile and construction adhesive products manufacturer TAL has proven its commitment to environmental responsibility and sustainability, after being awarded internationally-recognised ISO 14001 Environmental Management Certification in May 2016.*

TAL manufactures and supplies innovative quality products to the construction industry, focusing on tile adhesives, grout, waterproofing and construction chemicals. TAL is a division of Norcros SA. Norcros SA Group SHERQ (safety, health, environment, risk and quality) manager **Julius McMaster** indicates that the company is the first in its industry to gain full ISO 14001 certification.

“We are committed to taking care of our environment. This is shown to be by the Duty of Care as envisaged by the Act. By committing ourselves to this certification, we are also saying that we will consider all when performing our duties; our staff, our customers and the environment.”

The ISO 14001 system involves the development of various environmental programmes, including; waste stream registers, procedures, legal applications and various others to aid TAL in maintaining and improving its environmental performance. “ISO 14001 provides a framework which enables us to manage and enhance our environmental performance,” says McMaster.

He adds that ISO 14001 certification also confirms that the company continues to work to reduce its carbon footprint and reduce waste to landfill, by adopting better recycling methods on all waste streams. “This will enable us to receive a rebate on recyclable waste. What’s more, by monitoring all waste streams, we are able to highlight and address any environmental breaches, thereby ensuring that we adopt and maintain the ‘reduce, re-use, recycle’ slogan which is commonly benchmarked worldwide.”

According to McMaster, it is essential in the modern-day business environment for companies to have formal recognition for being environmentally-friendly. “With international environmental legislation becoming increasingly-stringent, it is important for Norcros SA and its brands such as TAL, to remain at the forefront of raising environmental awareness by proactively minimising pollution and reducing our carbon footprint, through the adoption of the ISO 14001 requirements.”

***Ends***

**Connect with TAL on Social Media to receive the company’s latest news:**Facebook: [www.facebook.com/TALSouthAfrica](http://www.facebook.com/TALSouthAfrica) Twitter (@TALsouthafrica): [twitter.com/talsouthafrica](file:///C%3A%5CUsers%5Cswtra%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CINetCache%5CContent.Outlook%5CQ0FC8TI6%5Ctwitter.com%5Ctalsouthafrica)

**Notes to the Editor**To download hi-res images for this release, please visit <http://media.ngage.co.za> and click the TAL link to view the company’s press office.

**About TAL**TAL is a leader in tile and construction adhesives with a track record of more than 40 years. TAL specialises in tiling installation materials, tiling tools, building solutions and is renowned for the quality of its products. It’s the brand of choice for tiling contractors, architects and specifiers as well as DIY tile installers. TAL products are manufactured in South Africa to suit local climatic conditions. The expertise of TAL’s technical advisory staff is only a phone call away thanks to its national technical advice line. Whether you require product solutions for a fast-tracked tiling installation, have a concrete repair problem on-site or are simply installing tiles at home, TAL has the tiling and building solution that will suit your needs and get the job done correctly.

**TAL Contact Details**Gela OhlTAL Marketing ManagerTel: (011) 206 9700Web: [www.tal.co.za](http://www.tal.co.za)

**Media Contact**Jonathan DucieNGAGE Public RelationsPhone: (011) 867 7763Fax: 086 512 3352Cell: 084 709 0167Email: jonathan@ngage.co.za Web: [www.ngage.co.za](http://www.ngage.co.za)

Browse the **NGAGE Media Zone** for more client press releases and photographs at <http://media.ngage.co.za>