**PRESS RELEASE**

DPI Plastics recognised for its contribution towards empowerment

***28 July, 2014:*** *A certificate of excellence has been awarded to DPI Plastics in recognition of its continued commitment towards transformation and empowerment in its sector in South Africa in 2014.*

The certificate was awarded to DPI Plastics by Impumelelo Top Empowered Companies (Topco), a collective group of businesses leading the way in transformation and empowerment across all sectors of South Africa. DPI Plastics managing director **Juan Muller** reveals that the company is honoured to receive this prestigious accolade, which is only awarded to companies that meet stringent criteria.

“This is a major achievement, and we are proud to be included on the Impumelelo Top Empowerment Companies listwhich is supported and endorsed by the Black Business Council and the Department of Arts & Culture.As South Africa celebrates 20 years of democracy, DPI Plastics also proudly celebrates 20 years of successful and meaningful socio-economic and environmental transformation,” he explains.

The companies that make it onto the list of Top Empowered Companies are evaluated according to three criteriaby Topco’s in-house research department in partnership with the University of Cape Town. These are; empowerment credentials, financial performance and the triple bottom line.

Triple bottom line is a business concept within an accounting framework. There are three elements that make up this theory; social, environmental and financial. “DPI Plastics has successfully met all of these criteria to be awarded the certificate of excellence,” explainsMuller.

Further entry criteria include; black ownership as a share of total ownership, black executive directors as a share of all executive directors, black senior managers as a share of total senior management, black employees as a share of total employment, corporate social investment spend, expenditure on skills development focused on empowering historically disadvantaged individuals, and procurement practices.

***Ends***

**Notes to the Editor**
There are numerous photographs specific to this press release. Please visit <http://media.ngage.co.za>and click the DPI Plastics link.

**About DPI Plastics**DPI Plastics (Pty) Ltd is a leading manufacturer of PVC and HDPE water reticulation and drainage pipe and fitting systems with two ISO 9001 certified South African factories based in Johannesburg and Cape Town.

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