**PRESS RELEASE**

Food and beverage conveying expert set to hold talks at SEW-EURODRIVE

***11 March, 2014:*** *Specialist drive engineering company SEW-EURODRIVE will be hosting presentations by food and beverage conveying expert Tobias Nittel on 18 and 19 March 2014, to run in parallel with the much acclaimed Food & Drink Technology Africa 2014, during which he will highlight the latest technological developments in the food and beverage industry*

Food & Drink Technology Africa 2014 forms part of the internationalisation of Drinktec, which is the world’s leading trade fair for the beverage and liquid food industry. Manufacturers and suppliers in the food and beverage industry from different countries come together to learn about new developments in the industry, and for the launch of new products.

Food & Drink Technology Africa will address issues in the beverage industry as well as the food sector. Food & Drink Technology Africa will focus on a variety of issues relating to the food and beverage industry including: technologies for safe, hygienic and resource-efficient production and packaging of foodstuffs, liquid food and beverages, and current developments and trends along the entire value-added chain from raw materials handling, processing, filling and packing to logistics regarding food and beverage.

SEW-EURODRIVE has been involved in the food and beverage industry for over 75 years and have gained extensive knowledge in this field during this time. SEW-EURODRIVE field technology manager **Tobias Nittel** is the international SEW-EURODRIVE expert in the field of food and beverage conveying. Nittel will be holding talks at the SEW-EURODRIVE Drive Academy to coincide with Food & Drink Technology Africa. SEW-EURODRIVE Application Engineer **Theuns Greyvenstein** notes that Nittel will be discussing his ideas on the latest technology in the food and beverage industry.

Greyvenstein explains: “Nittel has been with SEW-EURODRIVE for 12 years. During that time he has done installations and projects around the world. In addition to being the SEW-EURODRIVE expert in the field of food and beverage, Nittel is responsible for the mechatronic product series MOVIGEAR at SEW-EURODRIVE.”

MOVIGEAR is used extensively in the food and beverage industry. It offers a compact design which is ideal for use in efficient materials handling systems. According to Greyvenstein MOVIGEAR was designed for use in industries such as automotive, the food and beverage industry and general intralogistics, where demands on materials handling systems are becoming more complex and specific.

“The MOVIGEAR is a highly sophisticated device with two simple goals at its core: Energy Efficient Applications and Simple Asset Management. The unit has been designed to achieve unparalleled levels of energy efficiency, by combining SEW’s geared servo designs with the latest in SEW’s inverter technology. Not only is this unit highly efficient but it has been designed with maintenance personnel in mind, by combining three products in one: an inverter, a gearbox and a servomotor. This enables simple and quick installation directly at the application, which means that there is no need for panel mounting and expensive cabling. This 3-in-1 design also allows asset planners to minimize stock keeping as they would only have to keep spares of one product and not three separate products,” Greyvenstein adds.

In addition to the MOVIGEAR product series SEW-EURODRIVE has several other products that are ideally suited for use in the food and beverage industry. This includes the ASEPTIC DAS motors series which is perfect for use in the pharmaceutical industry as well as the food and beverage industry as it has been designed to tolerate aggressive cleansing agents and disinfectants allowing it to meet the highest hygiene standards.

According to Greyvenstein SEW-EURODRIVE offer innovative, flexible drive solutions that can reduce the long term costs of a plant. It provides solutions and expertise for virtually any beverage handling challenge on the plant floor.“Nittel is an international expert in drive solutions for the food and beverage industry. He will be giving informative talks about the latest technological developments in the field as well as new trends in conveying within the industry,” he concludes.

***Ends.***

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