**APPOINTMENT ANNOUNCEMENT**

DPI Plastics appoints new managing director

***05 November, 2013:****DPI Plastics - a leading manufacturer of water reticulation, drainage and pipe-fitting systems in South Africa - has officially appointed a new managing director.*

The company is proud to announce that **Juan Muller** officially assumed responsibility for the post in September 2013. Muller, who boasts more than 30 years of experience in the manufacturing sector, brings with him a wealth of knowledge and expertise to the DPI Plastics team.

"DPI Plastics has developed a strong market reputation in recent years, and I look forward to guiding the company through a new phase of development and improvement, while maintaining the standards of quality and service that the industry has come to expect from DPI Plastics," he states.

As part of his long term strategy to ensure that the company remains competitive in the local market, Muller reveals that he is committed to implementing the 'Lean Manufacturing' process at DPI Plastics. The lean process aims to reduce waste by considering the expenditure of resources for any goal other than the creation of value for the end-user to be wasteful.

"Lean is a highly successful global manufacturing practice that eliminates wasteful expenditure that does not add value to the end-user. This process ultimately results in lower operational costs without compromising on quality, which is vitally important to future success," he continues.

Although the market remains challenging, Muller is optimistic of the future outlook for DPI Plastics moving forward. "DPI Plastics has always been a strong competitor in the civils market in particular and, given the increasing demand for water infrastructure upgrades across Africa, I believe that we are well positioned to achieve measurable growth in this sector."

What's more, Muller highlights the fact that the African mining industry is another sector that holds considerable potential for growth for DPI Plastics. "The industry continues to develop at a rapid rate, and I am confident that DPI Plastics will continue to be regarded as a preferred supplier to new and existing projects moving forward. Furthermore, diversification into other plumbing products as part of our stealth strategy will add to our basket of below and above ground products," he concludes.

Muller is a welcome addition to the DPI Plastics team, and the company would like to wish him the best of luck in all his future endeavours as managing director.

***Ends***

**Notes to the Editor**
There are numerous photographs specific to this press release. Please visit <http://media.ngage.co.za> and click the DPI Plastics link.

**About DPI Plastics**DPI Plastics (Pty) Ltd is a leading manufacturer of PVC and HDPE water reticulation and drainage pipe and fitting systems with two ISO 9001 certified South African factories based in Johannesburg and Cape Town.

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