**Name change to FUCHS AFRICA reflects footprint in 37 countries in Sub-Saharan Africa**

**02 April 2024:** As the regional responsibilities within the FUCHS Group in Africa have developed, it has been decided to rename FUCHS SOUTHERN AFRICA to [FUCHS AFRICA](http://www.fuchs.com/za), with effect from 1 April 2024. “Our local activities continue to be performed through FUCHS LUBRICANTS SOUTH AFRICA,” says MD **Paul Deppe**.

“It is important to change the name of the company to move away from the perception that we just serve Southern Africa,” explains Deppe. “FUCHS AFRICA is far more relevant to describe the footprint for which we take business ownership and responsibility.” He adds that FUCHS AFRICA has the responsibility to grow the FUCHS business in all 37 countries in Sub-Saharan Africa.

***Ends***

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**Notes to the Editor**To download hi-res images for this news article, please visit <http://media.ngage.co.za> and click the FUCHS SOUTHERN AFRICA link to view its press office.

**About FUCHS**
FUCHS develops, produces, and markets high-grade lubricants and related specialties for virtually all industries Founded in 1931 as a family business in Mannheim, FUCHS is now the world's largest independent supplier of innovative lubricant solutions, covering almost every industry and application. Today, the company’s 6 000 employees in over 50 countries still share the same goal: To keep the world moving both sustainably and efficiently.

To live up to this claim, we think in terms of perfection, not merely standards. When developing individual solutions, we enter into an intensive customer dialogue – acting as an experienced consultant, innovative problem solver and reliable team partner. The results we provide meet not only the highest technological requirements, but also help customers save on operating costs and emissions. Because at FUCHS, sustainability is not simply an empty phrase, but a mindset – and thus the basis and aspiration of all our business activity.

**FUCHS LUBRICANTS SOUTH AFRICA Contact**

Kayla Van Vught

Marketing Specialist

Phone: (011) 565 9738

Email: kayla.vanvught@fuchs.com

Web: [www.fuchs.com/za](http://www.fuchs.com/za)

**Media Contact**

Rachel Mekgwe

Senior Account Executive

NGAGE Public Relations

Phone: (011) 867 7763

Cell: 074 212 1422

Email: rachel@ngage.co.za

Web: [www.ngage.co.za](http://www.ngage.co.za/)

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