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**Hitachi Energy Day Tanzania shapes a sustainable digital landscape**

*Unveiling insights into sustainability and digitalisation*

As the world grapples with the need for sustainable energy solutions amid a digital revolution, Hitachi Energy hosted Hitachi Energy Day Tanzania on 16 February at the Serena Hotel, Dar es Salaam. Building on the success of previous events in Johannesburg and Cape Town, this year’s event showcased a convergence of industry leaders, experts, and other stakeholders. The momentum continued the following day as the attendees also witnessed the expansion efforts of the company with the inauguration of Hitachi Energy Tanzania.

Underscoring its commitment to the country, Hitachi Energy Day Tanzania offered attendees an interactive experience with the sessions presenting valuable insights into the intersection of sustainability and digitalisation in the energy sector.

“We are honoured to have hosted Hitachi Energy Day Tanzania. It signifies a pivotal moment of our commitment to driving innovation and sustainability,” Malvin Naicker, Managing Director, Hitachi Energy Sub-Saharan Africa. “It is important that we remain relevant and ahead of the discussion regarding digitalisation, sustainability, and the energy transition, addressing how we can support the evolution of the grid and offset fossil fuels with renewables.”

One of the highlights of the event was a thought-provoking panel discussion on the critical importance of power quality. Amid rising concerns over the cost of poor power quality, industry experts shed light on the far-reaching consequences of outages, voltage dips, harmonics, and other disturbances. As reliance on technology grows, ensuring a high-quality power supply becomes increasingly indispensable to maintaining operational efficiency.

Hitachi Energy Day Tanzania addressed how digitalisation is revolutionising the energy landscape. Digital technologies have emerged as a game-changer, enabling utilities to optimise energy consumption, integrate renewables seamlessly, and enhance grid stability. Through automation, predictive maintenance, and real-time monitoring, digital solutions are driving operational efficiency and democratising energy access, particularly in remote regions.

A key focus of the event was the peer-to-peer energy trading solution that empowered local communities by enabling transparent and decentralised energy transactions. By harnessing the power of data analytics and real-time monitoring, stakeholders can make informed decisions, paving the way for a sustainable energy transition while harmonising digital strategies with energy policies, ensuring a cohesive and inclusive approach. Digitalisation is the only way to manage future energy systems, balanced with managing and optimizing today’s operations.

With a diverse lineup of engaging discussions, networking opportunities, the event was poised to shape the future of energy in Tanzania and beyond.

**About Hitachi Energy**

Hitachi Energy is a global technology leader that is advancing a sustainable energy future for all. We serve customers in the utility, industry and infrastructure sectors with innovative solutions and services across the value chain. Together with customers and partners, we pioneer technologies and enable the digital transformation required to accelerate the energy transition towards a carbon-neutral future. We are advancing the world’s energy system to become more sustainable, flexible and secure whilst balancing social, environ-mental and economic value. Hitachi Energy has a proven track record and unparalleled installed base in more than 140 countries. Headquartered in Switzerland, we employ around 38,000 people in 90 countries and generate business volumes of approximately $10 billion USD.

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**About Hitachi Ltd.**

Hitachi drives Social Innovation Business, creating a sustainable society with data and technology. We will solve customers' and society's challenges with Lumada solutions leveraging IT, OT (Operational Technology) and products, under the business structure of Digital Systems & Services, Green Energy & Mobility, Connective Industries and Automotive Systems. Driven by green, digital, and innovation, we aim for growth through collaboration with our customers. The company’s consolidated revenues for fiscal year 2021 (ended March 31, 2022) totaled 10,264.6 billion yen ($84,136 million USD), with 853 consolidated subsidiaries and approximately 370,000 employees worldwide. For more information on Hitachi, please visit the company's website at https://www.hitachi.com.

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