**APPOINTMENT ANNOUNCEMENT**

Broll Property Group appoints Ken Gerber as COO: Cushman & Wakefield | BROLL

**17 August 2021:** Leading Pan-African professional real-estate services provider [Broll Property Group](http://www.broll.com), which has announced a new five-year plan and reinvigorated group strategy to position itself in the property sector in South Africa and across the continent, has appointed **Ken Gerber** as COO: Cushman & Wakefield | BROLL. Gerber has almost 25 years’ experience in the commercial real estate industry, starting his career as an industrial broker before branching out into tenant representation and portfolio management.

When Gerber joined Broll Property Group in 2005, he was appointed to launch and head Broll Occupier Services, which in 2019 became the affiliate partner of global real-estate services company Cushman & Wakefield. Today, Cushman & Wakefield | Broll is the leader in corporate real-estate services across South Africa and sub-Saharan Africa, with client assets under management exceeding $2bn.

“Our success is built on a culture of providing progressive property solutions, stemming from a tangible understanding of local markets across Africa. We aim to deliver strategic fully-integrated property services, global best practices and innovative solutions for property owners, occupiers, investors and developers wherever they invest on the continent, seizing opportunities and maximising value,” highlights Gerber. In his new role, he oversees the Occupier Services, Tenant Rep, Brokerage, Agency, Capital Markets, Strategy & Consulting, Workplace Design & Build, Risk Management and Auctions & Sales businesses.

“We are going to be creative and find sustainable solutions for our clients and our business, just as we did when we successfully navigated through the worst of the Covid-19 pandemic, to emerge where we are today: More united, focused, and with a clear understanding about the path ahead to manifest growth for all our stakeholders,” comments Broll Group CEO Malcolm Horne. To achieve this growth, Broll has reviewed its group operating structure. Clustered divisions under focused senior leadership have been created to prioritise people, communication and talent management as strategic objectives.

“As we prepare to move forward under the revised operating structure, I congratulate and welcome the newly-established group exco. Their entry brings a renewed energy, new thinking and a commitment to even deeper collaboration, which is in the greater interests of creating a leading workplace for our valued staff. I look forward to working with them as we elevate our status as the service provider of choice for our existing and potential clients,” concludes Horne.

**Notes to the Editor**To download hi-res images for this release, please visit [http://media.ngage.co.za](http://media.ngage.co.za/) and click Broll Property Group’s link to view the company’s press office.

**About Broll Property Group**

Broll Property Group is the largest independently-owned and proudly South African commercial property services company. With operations across 13 countries in Africa and 2,000+ personnel, we offer high-performing solutions built on a culture of innovation, distinguished by service excellence and longstanding client relationships – which is why we are renowned as the ‘progressive property people’.

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