**PRESS RELEASE**

Paragon Interface creates a new way of work for Deloitte at The Ridge

**15 April 2021:** Following on from its successful completion of Deloitte’s new Africa headquarters at Waterfall City in Midrand, Paragon Interface has just completed a new workplace for the professional services firm at The Ridge at the V&A Waterfront in Cape Town. This was a high-profile project for the interior architecture company [Paragon Interface](http://www.paragon.co.za), part of the Paragon Group, as The Ridge has just been awarded a 6 Star Green Star Office Design rating by the Green Building Council of South Africa (GBCSA).

“Maintaining the design integrity of the base building architecture while successfully incorporating the distinctively Deloitte brand experience was our aspiration for the interior of this ground-breaking ‘green’ building,” highlights Paragon Interface Director **Claire D’Adorante**. “The result has been a project that we are immensely proud of. The Ridge has quite a unique aesthetic – it’s industrial but still very elegant and well-detailed in response to the technical requirements of the sustainable design brief.”

The Ridge is the apex of the new Portswood District green development at the V&A Waterfront. It has a gross lettable area of approx. 8 500 m2 and consists of ground, plus three levels of office accommodation and three basement parking levels.

The ground floor accommodates the more public functions such as a Deloitte reception, client-facing meeting rooms, a staff restaurant and a Vida Café that can service both Deloitte employees and the public realm through a service hatch inserted into the covered entrance façade. The ground floor experience is completed by Deloitte’s ‘Xcelerator’, an immersive environment where clients can experience the potential of digital transformations in an innovative environment that enables the creative development of customised digital solutions.

To facilitate and encourage active movement for both employees and visitors, The Ridge has a light-filled internal atrium conceptualised as a street that runs through its centre. The workspace planning focuses on activating this street edge through the deliberate positioning of agile workspaces around the atrium to create a bustling working corridor.

It includes a balance of collaborative workspace such as touch-down points, casual lounge spaces, focus rooms and pods. Social relaxation areas are positioned in the vertical circulation core. Lifts and a sculptural steel staircase allow employees to easily connect with each other between floors. New ways of working such as desk-sharing practices are also being successfully implemented here, aligned with Deloitte’s global workspace practices.

Apart from the application of similar branding elements in the signage, finishes and colour scheme as at Waterfall City, The Ridge has a distinctively different atmosphere. Extensive use of natural materials such as exposed concrete, timber and glass echoes the external façade. The indoor planting completes a holistic wellness experience for users.

However, perhaps the biggest differentiator at The Ridge is the presence of exposed slabs and services, a technical requirement of the innovative chilled slab cooling solution – one of the many unique sustainability features of the building. Special acoustic panels float underneath the slabs to provide appropriate levels of sound absorption for a comfortable office environment and suspended linear low-energy LED lighting between the panels follows a similar design rhythm.

“From the beginning The Ridge was always going to be unique, and the interior really needed to respond to that brief. At the same time, it aligns the threads of Deloitte’s branding philosophy and the workplace strategy implemented at Waterfall City,” says D’Adorante.

The sustainability features at The Ridge that contributed to its green rating from the GBCSA include energy-efficient and passive climate control measures, the use of renewable energy, sustainable water handling, reducing the carbon footprint of the building and a focus on the use of natural lighting, including natural ventilation through openable windows. Energy performance has been integrated fully into the design, which maximises natural light, ventilation and manages water and waste resources efficiently.

***Ends***

**Connect with Paragon on Social Media to receive the company’s latest news  
Facebook**: <https://www.facebook.com/ParagonGroupZA>

**Pinterest**: <https://za.pinterest.com/ParagonGroupZA>

**LinkedIn**: <http://bit.ly/ParagonGroupLinkedIn>

**Instagram**: paragongroupza

**Notes to the Editor**To download hi-res images for this release, please visit <http://media.ngage.co.za> and click the Paragon link to view the company’s press office.

**About Paragon**  
Paragon, established in October 1997, is an internationally-active design business, based in Johannesburg. We deliver commercial architecture, masterplanning, interior design, and space planning to visionary clients in all property sectors, from retail to residential and education.

We are committed to global urban development. We are able and agile. Paragon is flexible and diverse in its approach to design. Each project is unique and not driven by style, but by lifestyle and a response to user needs. Elegant and efficient planning form the core of our designs. We understand the needs of our clients, and know how to generate ever new architectural forms in a competitive property market.

We are known for hands-on engagement with all opportunities present in the modern global building industry. The true measure of our skill is our ability to engage at all levels and with all players that make up the colourful world of construction and property development. Our buildings look forward. We embrace the future, because we will be a part of it – part of its problems and responsibilities, and part of its great freedoms and achievements.

**Paragon Contact**

Cindy Faux

Director

Phone: (011) 482 3781

Email: [cindyf@paragon.co.za](mailto:cindyf@paragon.co.za)

Web: [www.paragon.co.za](http://www.paragon.co.za)

**Media Contact**

Emma Anderson

NGAGE Public Relations

Phone: (011) 867 7763

Fax: 086 512 3352

Cell: 078 028 3553

Email: [emma@ngage.co.za](mailto:emma@ngage.co.za)

Web: [www.ngage.co.za](http://www.ngage.co.za/)

Browse the **NGAGE Media Zone** for more client press releases and photographs at <http://media.ngage.co.za>