**Media Statement**

**Heading: Impact Catalyst taps into public-private partnerships** **to fast-track development**

Driving socio-economic development through public-private partnerships lies at the core of the Impact Catalyst initiative founded by Anglo American, the Council for Scientific and Industrial Research (CSIR), Exxaro, Office of the Premier (OTP) in Limpopo and World Vision South Africa. The founders are now joined by Zutari (formerly Aurecon Africa).

Zutari’s Chief Executive Officer, Dr. Gustav Rohde, says initiatives like Impact Catalyst are key to moving the dial on sustainable development, particularly large-scale programmes. “When the private and public sectors cross-collaborate, it serves as a catalyst for sustained socio-economic impact. At Zutari, we aim to co-create an engineered impact in the communities, economies and environments we operate in. Joining the Impact Catalyst initiative is therefore a perfect match for our business.”

Corporate South Africa is already devoting significant resources to addressing socio-economic development and recognise that strengthening local communities and ensuring that business success benefits society is critical to long-term sustainability.

“Yet, for many years, community development was regarded as charity rather than an investment, which resulted in vague objectives and a lack of direction and purpose. While individual companies like our major mining houses put in a strong effort to enhance the quality of life of their neighbours, the impact of these efforts could never be scaled – there was no mechanism to pool together all the available resources for a specific community,” notes Dr. Rohde.

“Participating in Impact Catalyst allows us to pool resources. The fact that we also deliberately connect business, local government and communities on specific developmental projects allows us to accelerate positive change.”

The Impact Catalyst continues to build partnerships with entities that could strengthen its capability and knowledge base in the disciplines that are required to increase the impact of socio-economic development initiatives.

If you would like to increase your organisation’s social impact reach and influence, join the initiative by contacting us today.

For more information visit: www.impactcatalyst.co.za

Follow Impact Catalyst on: Facebook: @theimpactcatalyst; Instagram: @theimpactcatal2

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***Ends***

**Notes to the Editor**To download hi-res images for this release, please visit <http://media.ngage.co.za> and click the Zutari link to view the company’s press office.

**About Zutari**

As engineering consultants and trusted advisors, Zutari co-creates an engineered impact that enables environments, communities and economies to thrive. Few others can match our local capacity, long-standing presence and understanding of the challenges required to operate successfully across various regions in Africa.

We have created an impact across Africa for the past 88 years (1932 to 2020) and remain committed to this continent, making us the perfect partner to those less familiar with working in Africa. We are experienced in international projects and our Global Design Centres allow us to bring world-class solutions to our clients.

As a private management-owned company, our commitment is true and we have vested interest in our clients’ success. Our strong relationships allow us to connect the right expertise, processes and resources to match client’s needs and bring stakeholders that have shared interests together.

We blend the old and the new. We have moved beyond traditional engineering and work collaboratively to integrate technical and creative thinking. This process of co-creation allows us to unearth new opportunities with our clients and partners.

Zutari’s broad collective of in-house, industry-recognised engineering consultants and trusted advisors provide seamless and integrated delivery. This unique ability to offer scaled engagement allows Zutari to solve complex challenges more efficiently.

Grounded in digital engineering, we continuously deliver better results.

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