**PRESS RELEASE**

Aury Africa officially becomes a local PU product manufacturer

***20 June 2016:*** *Screening and vibration equipment specialist Aury Africa has commissioned a hand-cast gravity-pour polyurethane (PU) moulding machine to begin local manufacture of PU panels. This will help offset the impact of currency volatility, while saving costs and improving turnaround times.*

Aury Africa MD **Mark Houchin** notes that the company previously imported its PU panels from its sister company in China. “Although our prices have always been attractive, the poor exchange rate has resulted in margins being eroded. Local manufacture will enable us to remain competitive, while upskilling our staff.”

The new hand-cast gravity-pour PU moulding machine is modular, thereby enabling Aury Africa to expand capacity as and when needed. “Although production will be small-scale to begin with, we have the advantage of being able to keep up with increases in demand, and even to automate,” Houchin continues.

The local manufacture of PU products will also assist the company in reducing its stockholding. “Local manufacture will enable us reduce this significantly, thereby improving efficiency and cash flow in challenging economic conditions.”

The new injection-moulding machine will be used to manufacture the following products: modular wedge wire panels; PU cross-tensioned screen cloths; PU long slots; punch plate screen panels with PU borders in 305 mm x 305 mm, 305 mm x 610 mm and 610 mm x 610 mm; wedge wire screen panels with PU borders in 305 mm x 305 mm, 305 mm x 610 mm and 610 mm x 610 mm; and PU panels in 305 mm x 305 mm and 305 mm x 610 mm, including pin and sleeve.

Aury Africa also offers a hybrid fixing system that allows its PU panels to be installed alongside existing panels. This gives customers the freedom of choice to select a supplier of choice, as they are no longer bound by a patent or a specific structure.

Houchin highlights that Aury Africa is constantly growing its client base. “Even though the mining industry is running leaner, larger players are moving away from their regular suppliers that have traditionally dictated prices. This is where Aury Africa adds real value, as we offer commensurate quality at a better price, which is exactly what the market needs at present.”

To complement its locally-manufactured range, Aury Africa focuses heavily on customer service to for existing customers and to win over new ones in a highly-competitive environment. “Customers have peace-of-mind in knowing they can call to us at any time, and receive helpful feedback within a matter of hours,” Houchin concludes.

***Ends***

**Notes to the Editor**To download hi-res images for this release, please visit [media.ngage.co.za](http://media.ngage.co.za/) and click the Aury Africa link to view the company’s press office.

**About Aury Africa**Aury Africa's goal is to provide the best innovative screening and vibrating equipment solutions and services to the African mining market. Aury Africa takes advantage of the economies of scale provided by large-scale Chinese production from its ISO-9001 accredited sister company, Aury (Tianjin), with the aid and assistance of technical know-how developed in Australia and South Africa.

Aury also has a sound research and design capability, backed up by the technical expertise of a number of engineers who boast extensive experience in vibration technology within the mining sector. Aury design engineers think outside the box to provide traditional vibrating technology with leading edge thinking and design techniques to produce innovative capital equipment that is superior to anything found within the market today.

**Aury Africa Contact Details**Kelly Houchin  
Sales Administrator  
Tel: (011) 026 6642  
Email: [kelly@auryafrica.co.za](mailto:kelly@auryafrica.co.za)  
Web: [www.auryafrica.co.za](file:///\\N-SERVER\Users\Gerhard\www.auryafrica.co.za)

**Media Contact**  
Jana Klut  
NGAGE Public Relations   
Phone: (011) 867 7763  
Fax: 086 512 3352  
Cell: 074 111 4900  
Email: [jana@ngage.co.za](mailto:jana@ngage.co.za)  
Web: [www.ngage.co.za](http://www.ngage.co.za)

Browse the **NGAGE Media Zone** for more client press releases and photographs at [media.ngage.co.za](http://media.ngage.co.za/)