**PRESS RELEASE**

Cleaning up the PPE industry

***25 May 2016:*** *Personal protective equipment (PPE) manufacturer and distributor North Safety has expanded its range by adding Reinol-Janek Chemicals’ cleaning products to its extensive offering, after acquiring a large Mpumalanga distributor in late-2015.*

Reinol-Janek was established in Johannesburg in 1982, and is an SABS-accredited chemical manufacturer of hand cleaners, general purpose cleaners and degreasers, as well as cleaning-related chemicals for industrial, commercial and retail markets. Today, the company employs 49 people and exports to Australia, New Zealand, Mozambique, Zimbabwe, the United Kingdom, and Germany.

The partnership between Reinol-Janek and North Safety officially came into effect in October 2015. All North Safety employees have undergone product training to ensure that they are sufficiently equipped to assist clients, while all North Safety branches are being supplied with hand cleaners, degreasers, hand washers, and hand and foot creams.

Reinol-Janek director **Trevor Kempster** explains that the company relies on distributors in getting its products to the end-user. “The partnership will give us access to the North Safety customer base and an entry into the Sub-Saharan African region, as North Safety has a very active Africa division. We are here to help North Safety with any cleaning issues that its customers need solutions to.”

Kempster highlights that the partnership is a positive move in the right direction as North Safety previously did not stock any products in the cleaning category. “The partnership will ensure that Reinol-Janek is more readily available to the end-users. This will provide the end-user with a one-stop-shop for all their PPE needs,” he continues.

Kempster concludes by saying that in tough economic conditions, some consumers will opt for the cheapest cleaning product. “At Reinol-Janek, we have been committed to manufacturing and supplying quality products over the past 34 years. As a result, we have established a loyal customer base that is prepared to pay a premium amount for a quality product that lasts.”

***Ends***

**Notes to the editor**To download hi-res images for this release, please visit [http://media.ngage.co.za](http://media.ngage.co.za/) and click the North link to view the company’s press office.

**About North Safety Products Africa**
North Safety Products Africa (NSPA) is one of South Africa’s leading designers, manufacturers and marketers of personal protection and safety equipment products in the workplace. The company designs, develops and manufactures a comprehensive range of safety equipment. This includes: respiratory equipment; hand protection; hearing protection; eye, head and face protection; height safety; and protective clothing and footwear. North also provides technical and customer support whereby skilled professionals assist businesses with the implementation and management of their company needs. With a global reputation for high quality protective gear, pioneering technology and valuable manufacturing assistance, North prides itself on exceeding client expectations.

**North Safety Products Africa Contact**
Lizette Kasselman
Group marketing manager
Phone: (031) 705 6085
Email: marketing@northsafety.co.za
Web: [www.northsafety.co.za](http://www.northsafety.co.za)

**Media Contact**Jonathan DucieNGAGE Public RelationsPhone: (011) 867-7763Fax: 086 512 3352Cell: 084 709 0167Email: jonathan@ngage.co.zaWeb: [www.ngage.co.za](http://www.ngage.co.za/)
Browse the **NGAGE Media Zone** for more client press releases and photographs at [http://media.ngage.co.za](http://media.ngage.co.za/)