**PRESS RELEASE**

A trusty modernised hard hat to provide protection for risky site work

***19 April 2016:*** *Industrial sites are defined by the consistent movement of heavy equipment and tools that can pose a serious danger to anyone located onsite. Serious head injuries can be avoided using the rugged, yet stylish and comfortable Beluga hard hat from North.*

North supply chain manager **Stephan Poole** indicates that the Beluga hard hat, which was officially launched in the local market in 2013, has undergone all mandatory requirements in accordance with the standard set out by the SABS. “It has been tested for electrical insulation, resistance to penetration and flames, shock absorption and chin strap anchorage strength.”

The Beluga hard hat is manufactured locally in accordance with stringent SANS1397:2003 requirements. It is manufactured from either polypropylene (PP) or Acrylonitrile butadiene styrene (ABS) raw material and is also able to withstand impact of up to 5 kN according to the SABS standard. The range is offered in eight standard and seven specialised colours.

In addition to comfort and safety, the Beluga has stylish and modern definitive lines which offer a more modern look. Poole highlights that North has included vents for air circulation to ensure that the wearer stays cooler. “Previously, North did not have a hard hat with the vented option, and decided to design a modern hat with this and many other features, for an all-in-one offering.”

The Beluga hard hat can be tailor-made to a client’s specific needs, with company logo embossing offered in a four-colour option. The hard hat comes in vented and non-vented options, with either plastic or steel lamp brackets, as well as recessed earmuff slots. A sun brim visor offers sun protection on the neck, while a stylish peak offers good protection from the elements, and a water ‘gutter’ assists with water run-off when working in the rain.

What’s more, North’s Beluga hard hat provides a choice for the two liners, the standard click-lock and a ratchet assembly which provide a comfortable fit, as well as the headband. “The hat is fitted with a foam headband but clients can request a leatherette headband as an option. The four-point chin straps can also be fitted with or without a chin cup. It comes complete with 30 mm accessory slots and four-point nylon web suspension with forehead comfort band and a crown pad, making it ideally-suited to workers all industries where head protection is required,” Poole concludes.

***Ends***

**Notes to the editor**
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**About North Safety Products Africa (NSPA)**
North Safety Products Africa (NSPA) is one of South Africa’s leading designers, manufactures and marketers of personal protection and safety equipment products in the workplace. The company designs, develops and manufactures a comprehensive range of safety equipment. This includes: respiratory equipment; hand protection; hearing protection; eye, head and face protection; height safety equipment; and protective clothing and footwear. North also provides technical and customer support whereby skilled professionals assist businesses with the implementation and management of their company needs. With a global reputation for high-quality protective gear, pioneering technology and valuable manufacturing assistance, North prides itself on exceeding its clients’ expectations.

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