**PRESS RELEASE**

A quality control system to ensure customer satisfaction

***3 November, 2015:*** *Banding & Identification (ID) Solutions Africa’s stainless strapping products undergo stringent quality control measures to build customer loyalty, and to provide customers with the peace-of-mind that they are receiving a genuine and reliable product.*

Banding & ID Solutions Africa distributes and manufactures Band-It stainless steel strapping and buckles under license from USA-based Band-It-Idex, a world leader in quality engineered band clamping and fastening solutions.

The products are used extensively in electrical, mining, construction, municipal, petrochemical, and telecommunication industries, as well as outdoor advertising. With an influx of cheap and inferior products imported from Asia, quality guarantees are becoming increasingly important to clients.

Banding & ID Solutions Africa business manager **Rosa Remendos** explains that the company’s quality control system, introduced in 2014, includes comprehensive documentation with a test certificate indicating the grade, technical data and the date of manufacture from the supplier.

“Every roll processed in-house is quality checked and can be tracked back to when the steel was received from our supplier, Columbus Stainless. We allocate a job card number to every coil we process, and our boxes are clearly marked with this job card number,” she states.

Banding & ID Solutions Africa prides itself in using only graded stainless steel. The grade 201 and 316 stainless steel strapping is imported from Band-It’s manufacturing plant in the UK, while the grade 304 stainless steel strapping for the 30 m rolls are processed in-house.

“We purchase grade 304 stainless steel coils from Columbus Stainless. These coils run through our processing machine, which smoothens the edges, embosses the trade name BAND-IT on the strapping and cuts it into rolls, which we pack into cardboard boxes,” Remendos adds.

As a certified South African Stainless Steel Development Association (SASSDA) member, Banding & ID Solutions Africa products carry a ‘Cross and Balls’ trademark which indicates that the company adheres to the SASSDA code of conduct. The code encourages professionalism, integrity and effectively differentiates companies from non-member competition.

Remendos indicates that the company’s quality control system assists in continually strengthening customer relationships. “It functions as a reminder that we process and import genuine Band-It stainless steel strapping products with test certificates. This shows customers that it is a quality product that is worth the price in the long-run,” she concludes.

***Ends***

**Notes to the Editor**
To download hi-res images for this release, please visit <http://media.ngage.co.za> and click the Banding & ID Solutions Africa link to view the company’s press office.

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