**PRESS RELEASE**

CTB takes Banding & Identification Solutions into Africa

***5 June, 2015:****Communication Technology Broadcasting (CTB)has been recognised as a leading supplier of quality communication devices and services to the Southern African telecommunications industry for more than three decades, thanks to trusted suppliers such as Banding & Identification Solutions.*

Banding & Identification Solutions is the African distributor of USA-based Band-It – a leading manufacturer of a full range of Stainless steel band, buckle systems, preformed clamps and cable ties for numerous applications. CTB has relied on the Band-It range to complete projects for 30 years.

CTB project co-ordinator **Buks van den Berg** states that the most recent are a R6-million deal to erect a 120-m-high mast in Harrismith, and a 280-m-high mast in Burgersfort. “For both projects, we relied on proven Band-It 207 stainless steel strapping to tie down the cable fixtures to the masts.”

Van den Berg reveals that stainless steel is important in these types of projects. “The grade 201 stainless steel strapping with buckles eliminate the risk of short-term erosion from the elements, and Ultra-lok high-tensile stainless steel clamps are used to form a tighter, consistent lock under full tension.”

CTB is currently installing television hardware in other parts of Africa, in contracts valued at around R180-million. “To achieve the highest quality of workmanship, we rely on our suppliers to deliver the highest quality products. For this reason, we have built up a good relationship with Banding & Identification Solutions and are assured of excellent products and service,” van den Berg continues.

Due to the nature of its work, van den Berg reveals that CTB is often placed in the position of having to order products at the last minute. “Even when placed under the most urgent deadlines for turnaround times, Banding & Identification Solutions always delivers the goods effectively.”

Banding & Identification Solutions business manager **Rosa Remendos** indicates that it is part of the company’s business ethos to ensure that its specialist technical sales staff always provide the best product recommendation for any application.

“We completely understand timing issues and are committed to accommodating every client’s needs. This is evident in the fact that clients can order products online to streamline their business processes. As our export division grows, Banding & Identification Solutions will be appointing distributors in key areas, which will enhance customer service across Africa,” she explains.

From humble beginnings as a one-man operation in 1979, CTB is today recognised as a leading specialist in tower and mast supply and installation, as well as antenna, feeder cable and combiner installations. Site inspections and commissioning have also become an integral part of its business.

Van den Berg attributes this ongoing success to an in-depth understanding in all fields of broadcasting and communication, coupled with its partnerships with trusted suppliers such as Banding & Identification Solutions. “This has proven to be a successful business model to date, and I am confident of achieving future growth with Banding & Identification Solutions as a preferred supplier,” he concludes.

***Ends***

**Notes to the Editor**There are numerous photographs specific to this press release. Please visit [http://media.ngage.co.za](http://media.ngage.co.za/)  and click the Banding & Identification Solutions link.

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